

DentaSEAL Launches a New Product Line Offering a Next-Generation Protectant, Instant Chairside Sensitivity Gel and Appliance Top Coat

FOR IMMEDIATE RELEASE

Salt Lake City, UT; January 22, 2024 — DentaSEAL, a leading clinical dental startup, is proud to unveil the latest innovation in clinical care — a product line offering a next-gen protectant addressing biofilm and plaque buildup, tooth sensitivity, and as an appliance top coat to repel buildup and stains. This product line is set to transform how dentists and hygienists prevent oral disease in their patients.

The proprietary formula behind the DentaSEAL product line is a revolutionary self-bonding silicate with multiple applications both inside and outside the oral cavity:

- PROTECTANT When used on natural teeth, restorations, or fixed and removable appliances, DentaSEAL Protect creates an instant chemical bond, thus eliminating the need to etch, apply bonding agents or light cure.
- SENSITIVITY RELIEF- For pre-procedural chairside sensitivity relief, this translucent gel is applied to non-cavitated areas such as root surfaces and demineralized enamel for instant and long-lasting relief.
- APPLIANCE HEALTH DentaSEAL products prevent odors and bacterial buildup when applied to fixed and removable prostheses such as implants, dentures, retainers and aligners.
- BIOFILM & STAIN Additionally, the formulation's hydrophobic qualities positively impact oral inflammation by reducing biofilm and plaque and repels stains.

Great for use at any age, DentaSEAL can also help prevent peri-implantitis and is valuable for the pediatric population and orthodontic patients by reducing cavity-causing plaque buildup.

"I'm thrilled to see the impact our new product line will have on the health of patients! Our vision is to continue to innovate and find new applications for DentaSEAL products," said Steve Turley, CEO of DentaSEAL. "We've seen how caries and biofilm are rampant in the

majority of communities across the globe, and we wanted to introduce a product allowing oral care providers to make a bigger impact in their patients' lives."

"With DentaSEAL, a new generation of preventive products is here which will help clinicians do more for their patients," said industry expert and advisor Melissa Turner, BASDH, RDHEP, EFDA. "More than ever, dentistry is transitioning to a preventive-based model of care, and clinicians are focused on implementing products that are fast, efficient and impactful. We've just hit the tip of the iceberg with the launch of DentaSEAL, with so much more coming down the line."

For more information, visit <u>www.dentaseal.com</u> and visit the DentaSEAL booth at these upcoming events:

RDH Under One Roof
https://www.rdhunderoneroof.com/
rdhuor2024
July 18-20, 2024
Denver, Colorado

ADHA24 Annual Conference
https://www.adha2024.org/
July 26-28,2024

New Orleans, Louisiana

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